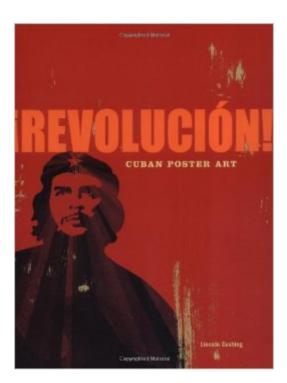
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Revolucion!: Cuban Poster Art





Synopsis

The poster was the popular art form in Cuba following the Cuban Revolution, when the government sponsored some 10,000 public posters on a fascinating range of cultural, social, and political themes. Revoluci n!, produced with unprecedented access to Cuban national archives, assembles nearly 150 of these powerful but little—seen works of popular art. From the 1960s through the 1980s, the posters rallied the Cuban people to the huge task of building a new society, promoting massive sugar harvests and national literacy campaigns; opposing the U.S. war in Vietnam; celebrating films, music, dance, and baseball with a unique graphic wit and exuberant colorful style. With an introduction illuminating the rich social and artistic history of the posters, and rare biographical information on the artists themselves, this striking volume offers a window into the story of Cuba—and a truly revolutionary chapter in graphic design.

Book Information

Paperback: 132 pages Publisher: Chronicle Books (April 1, 2003) Language: English ISBN-10: 0811835820 ISBN-13: 978-0811835824 Product Dimensions: 8.2 x 0.5 x 10.5 inches Shipping Weight: 1.4 pounds Average Customer Review: 4.8 out of 5 stars Â See all reviews (8 customer reviews) Best Sellers Rank: #397,941 in Books (See Top 100 in Books) #69 in Books > Arts & Photography > Graphic Design > Commercial > Advertising #1369 in Books > Arts & Photography > Graphic Design > Techniques #8977 in Books > Politics & Social Sciences > Sociology

Customer Reviews

I'm a Reagan-loving conservative, but I've got an enormous fondness for communist propaganda art. I went to see Mr Cushing's talk at Black Oak Books in Berkeley on June 30, and his passion for the subject in person was infectious. Certainly, in his brief talk to give some historical context to the posters, many in his audience -- largely Berkeley radicals -- shuffled uncomfortably in their seats when he suggested that "things aren't perfect" in Cuba, but while Mr Cushings general support of the Revolution in Cuba was really quite secondary to his brilliant -- and inspired -- explanation of the history of these fantastic works of art. The book itself is simply beautiful -- with scores of pictures representing each of the major poster styles produced in Cuba since the Revolution. There is sympathy for the Revolution, but no preachyness about the glory of equally available state-rationed asprin or the easy equality of justice in the tropical gulags. But the book is only about the revolution to give these art works context. It is a book about the brilliant visual artists who provided the color and design splash to their Communist revolution. Each of the posters is a visual treat -- I especially like the Army Chess Tournament poster (a hand-grenade forming the body of a Knight) and a few of the abstract Vietnamese-solidarity posters. Mr Cushing has done a fabulous job learning about the authors of the posters and he has made a brilliant first effort to understand and celebrate communist poster art in an increasingly non-communist world. Once you get beyond the tedious and slavish devotion to French Belle Epoch posters among the poster art chattering class, there are too few great poster books as it is -- even of WW2 propaganda posters -- this clearly ranks among them.

Revolucion!: Cuban Poster Art Graphis Poster Ninety Five: The International Annual of Poster Art (Poster Annual) Havana USA: Cuban Exiles and Cuban Americans in South Florida, 1959-1994 Fidel Castro & the Cuban Revolution for Kids!: The Amazing and Controversial Story of Fidel Castro & the Cuban Revolution Star Wars Art: A Poster Collection (Poster Book): Featuring 20 Removable, Frameable Prints Poster Annual 2007 (Graphis Poster Annual) Destiny: The Poster Collection (Insights Poster Collections) Halo: The Poster Collection (Insights Poster Collections) Fold-out Bikes, plus 50 big stickers, Giant Wall Chart & Poster. (Fold-Out Poster Sticker Books) Marvel Comics: The Poster Collection (Insights Poster Collections) POSTER 2001 (Poster Annual) Harry Potter Poster Collection: QUINTESSENTIAL IMAGES (Insights Poster Collections) World of Warcraft: The Poster Collection (Insights Poster Collections) The Last of Us: The Poster Collection (Insights Poster Collections) Fernando Alonso: The Father of Cuban Ballet Conversations in Clave: The Ultimate Technical Study of Four-Way Independence in Afro-Cuban Rhythms, Book & CD The Essence of Afro-Cuban Percussion & Drum Set: Includes the Rhythm Section Parts for Bass, Piano, Guitar, Horns & Strings, Book & 2 CDs Cuban Fire: The Story of Salsa and Latin Jazz Cuban Music from A to Z The New Method for Afro-Cuban Drumming Book with Audio CD

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